

CARNAVAL DEL PUEBLO

10 S U N | BURGESS
A U G | PARK
2 0 2 5 | LONDON

- Licence allows for 7,000 people at any one time
- Estimate for the day 12-9pm
- Southwark Council, main partner
- Arts Council, United St Saviour's, British & Colombian Chamber of Commerce
- Heartstone, Community Southwark, Westminster Unison, Swans Events



15% PATROCINADO POR:
SPONSORED BY:

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CARNAVAL DEL PUEBLO

Plaza Latina Food Market

VALOR CUPO desde
PITCH PRICE from
£750.00

APLICAR AHORA/APPLY NOW



Plaza Latina es el mercado de comida del Carnaval del Pueblo, que ofrece un vibrante viaje sensorial a través de sabores intensos, colores deslumbrantes y ritmos. A diferencia de cualquier otro mercado de comida en Londres, esta celebración te sumerge en el corazón de la cultura latinoamericana con música en vivo, baile y actuaciones. ¡Es la manera perfecta para que las familias disfruten de un día lleno de diversión mientras experimentan el verdadero espíritu de América Latina!

Plaza Latina is the food market at the Carnaval Del Pueblo, bringing a vibrant sensory journey through bold flavours, dazzling colours, and rhythms. Unlike any other food market in London, this celebration immerses you in the heart of Latin American culture with live music, dance, performances. It's the perfect way for families to enjoy a fun-filled day out while experiencing the true spirit of Latin America!

CARNAVAL DEL PUEBLO

Mercado Latino Art&Crafts Market

VALOR CUPO from
PITCH PRICE from
£300.00

APLICAR AHORA/APPLY NOW



Además de deliciosos platos, descubra coloridos puestos de artesanía que exhiben tesoros hechos a mano de todas la regiones de América Latina. ¡Es un deleite para todos los sentidos!

In addition to delicious dishes, discover colorful craft stalls displaying handmade treasures from all regions of Latin America. It's a delight for all the senses!

CARNAVAL DEL PUEBLO

EXPO Area

Pitch fees

New Businesses	£300
Small Limited Company	£500
Medium Limited Company ...	£700
Large Limited Company	£900
Charities	£150
Non-for-profit	£150

3mx3m + 1 + 2 Chairs £100
 Extra Table £10 Each
 Extra Chair £10 Each

APLICAR AHORA/APPLY NOW

Expo es para que empresas, patrocinadores, emprendedores y organizaciones benéficas muestren su trabajo e interactúen con nuestro público. Las tarifas de presentación en la Expo se acordarán caso por caso según el tamaño y el tipo de su organización.



Expo is a place for businesses, sponsors, entrepreneurs, and charities to showcase their work and engage with our audiences. Expo presentation fees will be arranged on a case-by-case basis, depending on the size and type of your organization.

CARNAVAL DEL PUEBLO

Pantalla Gigante / Stage Screen

La pantalla full HD de 4,0x2,5 mts estará situada dentro del Main Stage. Haga un fuerte impacto visual de su marca o proyecto con videos, animaciones, banners de 30 segundos (impacto+ 30').

The 4.0 x 2.5 meter full HD screen will be located inside the main stage. Make a strong visual impact for your brand or project with videos, animations, and 30-second banners (impact + 30').



SAPPHIRE PACKAGE

x20 impactos de 30 segundos en los intermedios
Total 6 minutos de Video - Valor impacto: £30
Valor Paquete £600

SAPPHIRE PACKAGE

x20 30-second impacts during intermissions
Total 6 minutes of video - Impact value: £30
Package Price: £600

EMERALD PACKAGE

x40 impactos de 30 segundos en toda la tarde,
incluyendo main artists.
Total 12 minutos de Video Valor impacto: £25
Valor Paquete £1000

EMERALD PACKAGE

x40 30-second impacts during intermissions,
including main artists.
Total 12 minutes of video. Hit value: £25
Package Price: £1000

CARNAVAL DEL PUEBLO

Dónde aparecen las marcas que nos patrocinan?
Where do the brands that sponsor us appear?

- Poster Oficial A3.
- A6 Flyers con información general, QR y mapa del evento.
- Video Oficial del Carnaval Redes sociales.
- Videos para redes sociales de los artistas invitando al Carnaval.
- Campaña de Videos con Westminster para redes sociales con miembros comunidad.
- Pancartas en las afueras de Burgess Park.
- Pop-Ups events Westminster Cathedral Piazza, Blue Market Latino, Bermondsey.
- Banners con link de descarga para E-tickets para WhatsApp
- Newsletter para 5000 emails base de datos del Carnaval del Pueblo.
con link de descarga para E-tickets.
- Newsletter para 5000 emails con la programación y el mapa del evento.
- Avisos de prensa en periódicos y revistas locales y de comunidades latinas.
- Mini reportages en canales/influencers Latinos.
- Entrevista con Southwark News newspaper.
- Reportage en Southwark Life magazine (Distribuido en cada buzón de todo el borough).
- What's On Time Out Magazine.
- Free marathon newspapers publications.
- Menciones de la marca en el stage por los presentadores y video-impactos de 30 segundos en la pantalla gigante (Patrocinadores principales)

- Official A3 Poster.
- A6 Flyers with general information, QR codes, and the event map.
- Official Carnival Video for social media.
- Social artists media videos inviting people to the Carnival.
- Videos campaign at Westminster for social media with community members.
- Banners outside Burgess Park.
- Pop-up events for Westminster Cathedral Piazza, and Blue Market Latino, Bermondsey.
- Banners with download links for e-tickets for WhatsApp.
- Newsletter for 5,000 emails, Carnaval del Pueblo database.
with download links for e-tickets.
- Newsletter for 5,000 emails with the event program and map.
- Press releases in local and Latino community newspapers and magazines.
- Mini-reports on Latino channels/influencers.
- Interview with Southwark News newspaper.
- Feature in Southwark Life magazine (Distributed to every letterbox throughout the borough).
- What's On Time Out Magazine.
- Free marathon newspapers publications.
- Main sponsors MC's on stage mentions and on-stage screen video-impacts (Main sponsors)

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2 0 2 5

BURGESS PARK
LONDON



**CARNAVAL
DEL PUEBLO**

Agenda Artística / Artistic Programme

Subjeta a cambios

Subject to change

MAIN STAGE

- Gabriel "Rumba" Romero
- Omar Puente Charanga Jazz Sextet
- Latin Fiesta Band *Cumbia tunes*
- Rockanbolas LATAM *popular anthems*
- Vivi Guerrero *Urban vibes*
- Cali Swing Salsa School
- Fiesta Fusion LATAM *Cumbia*
- DJ Mauro Granada

ORQUIDEAS STAGE

- Queernaival DJs, Drag show, dance
- Nicky B *Urban vibes*
- Salsateca *mixture of Cuban salsa, Colombian salsa dance workshops*

EL DOMO

- Curà Exhibition, Heartstone, Nick Sidle *Latin American birds and animals threatened with extinction.*
- Music programme by Sound Latino

SUN
10
AUG
2025

BURGESS PARK
LONDON

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15% PATROCINADO POR:
SPONSORED BY:



HOW
TO
GET
THERE



Elephant and Castle



Old Kent Road: 53, 63, 78, 168, 172, 363, 453
Camberwell Road: 12, 35, 40, 45, 68, 468
Albany Road: 42, 343

Find us

www.carnavaldelpueblo.org

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 [carnavaldelpuebloassociation](https://www.facebook.com/carnavaldelpuebloassociation)

